



Southeast Asian Regional Center for Graduate Study
and Research in Agriculture

SEARCA Agri-Innovator Program (AIP) January to February 2025 | Hybrid

The AIP challenges research ideation and execution methodologies. We recognize that universities play a significant role in research, instruction, and extension and are a birthplace of many valuable ideas. At AIP, we want to ensure maximum impact and we want to provide a path towards sustainability for possible research findings and technological discoveries that have the potential to be utilized by a larger market or user base in the agriculture industry.



The AIP is a non-formal short-term training program that delves into agricultural innovation space using a human-centric approach with actual scenarios and processes that work not just in theory, but in actual practice as well. Participants are segmented into the ideation stage or Minimum Viable Product (MVP) stage.

Target participants

Students (senior/graduating BSc students, MS/PhD students, or recent graduates) of public and private HEIs in Southeast Asia with thesis topics related to agricultural innovation; Researchers or extension workers of public or private HEIs; Staff of non-government or private organizations working on agricultural innovation

Program Format and Dates

The Program will use a hybrid format of a face-to-face session followed by one-on-one online coaching sessions based on the following dates:

20-24 January 2025

Face-to-face sessions at SEARCA, Los Baños, Philippines

27 January to 7 February 2025

Window for one-on-one online coaching sessions

12 February 2025

Final presentation and closing ceremony

SEARCA Agri-Innovator Program (AIP)

November to December 2024 | Hybrid

ELIGIBILITY

This batch will focus on students of HEIs, both graduating undergraduate (B/BA/BS) and graduate (MS, PHD) students, researchers and extension workers within SEAMEO member countries. Specifically, applicants must have thesis topics or projects (ideas or currently being implemented) centered around innovation regardless of their position in the agricultural value chain. Applicants can be categorized into the following with the minimum documentary requirement submitted:

Ideation Phase	A thesis outline; Approved thesis topics submitted; Concept note or an approved project proposal
Minimum Viable Product (MVP) Phase	Thesis manuscript completed; product prototype/minimum viable product available such as a sample product or service or a beta version of a website/or an app;

MODULE FOCUS

Ideation: design thinking, business model canvas, forming the founding team

MVP: legal and regulatory compliances, how to build your MVP, income forecasting/projection, bootstrapping vs. infusing capital



CONTACT US

Interested in partnering or participating in this training? Please contact **Dr. Nova Ramos**, Head, Education and Collective Learning Department- Training for Development Unit (ECLD-T4DU):

Email: nea@searca.org

Telephone: (Laguna) +63 49 554 9330 to 39
or (Manila) +63 2 657 1300 to 1302 local 3500

 www.searca.org

 [seameo.searca](https://www.facebook.com/seameo.searca)